



BLACKSPADE®



## WHO IS BLACKSPADE?

Blackspade is a brand offering underwear, home wear, thermal wear, sportswear, casual wear, swimwear and socks for all family members with functional, high quality and comfortable designs which adapt perfectly to different lifestyles and climatic conditions. The brand takes into account the needs, expectations, tastes and priorities of its users.

### **Vision**

As focusing on timeless designs suitable for different lifestyles we support sustainable fashion by bringing functional collections to life.

### **Mission**

We will integrate naturalness to fashion and offer an easy approach to accessible luxury.

PRODUCT RANGE



HOMEGEAR & LOUNGEWEAR



THERMAL WEAR



ACTIVWEAR



UNDERWEAR AND BRA



BEACHWEAR AND SWIMWEAR





# SALES ORGANIZATION IN TURKIYE

7 sales representatives who visit the sales points in 7 major regions every day on monthly plans  
More than 650 sales points in 71 cities 4-persons at customer service department that can provide full-scale service



**Production  
Centers &  
Headquarters**

Izmir Production Center  
Manisa Production Center  
Izmir Logistics Center  
Blackspade Headquarters



**Blackspade  
Flagship Stores**

Blackspade Flagship Stores

# INDEPENDENT RETAIL STORES IN TURKIYE

More than 650 sales points in 71 cities.

Computer-based order and logistics system where the entire workflow is followed.

The advantage of being able to ship the orders that reach our logistics center to the stores on the same day.



# CHAIN STORES

More than 200 corners at Boyner and YKM, Turkey's largest chain stores.

More than 60 own sales personnel of our company.

Online B2B tracking system.

Planning the daily product shipment according to the optimal stock level of each corner.

Full representation of the Blackspade brand at all sales points, with men's, women's and children's collections.



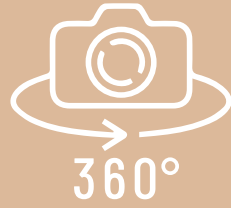


## CHAIN STORES



# STORE CONCEPT

Take a closer look at our store concept with a 360 degrees virtual tour.





# FLAGSHIP STORES IN TURKIYE

## İSTANBUL

Metropol AVM

Viaport Marina Outlet

Vadistanbul AVM

A Plus AVM

Marmara Forum AVM

Buyaka AVM

Anatolium AVM

## İZMİR

İstinye Park AVM

Selway Outlet

BEGOS Fabrika Outlet

Mavibahçe AVM

Karşıyaka Mağaza

Hilltown AVM

Westpark Outlet AVM

## ANKARA

Ankamall AVM

## BURSA

KoruPark AVM

## KIBRIS

Lefkoşa Mağaza

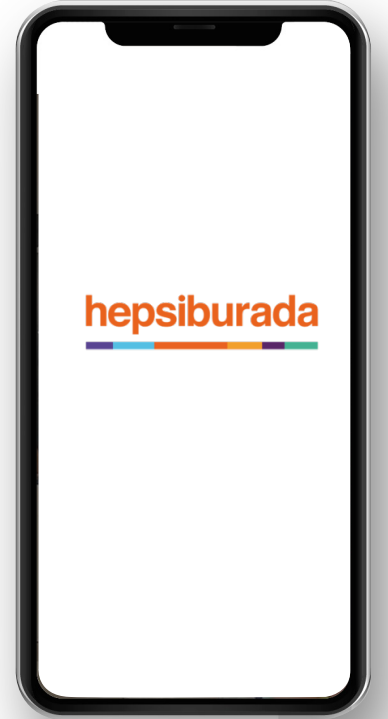
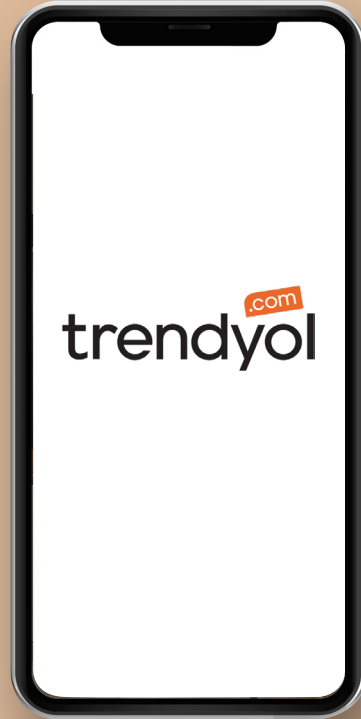
Kıbrıs Girne Mağazası

## TRABZON

Trabzon Forum AVM



# E-COMMERCE



# GLOBAL E-COMMERCE



# COUNTRIES OF EXPORTS

EXISTENCE AT 800+ RETAIL LOCATIONS

UK & Ireland

Spain & Portugal

Denmark & Faroe Islands & Iceland

Greece

Bulgaria

Czech Republic & Slovakia

Russia

Kazakhstan

Uzbekistan

Lebanon

Iraq

Azerbaijan

UAE & KSA & Qatar



# INTERNATIONAL CHAIN STORES

Abc Department Stores / Lebanon

House Of Fraser / UAE

Debenhams / UAE

Galleries Lafayette / UAE

Dabenhams / Kuwait

Printemps / Qatar

Al Salam Studios / Qatar

Saudi House /KSA

Hondos / Greece

Politikos / Greece





# BLACKSPADE®

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